

# *Equitable Time-Varying Pricing Tariff Design: A Joint Learning and Optimization Approach*

*-----6<sup>th</sup> AES workshop*

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*Sep. 7. 2023*

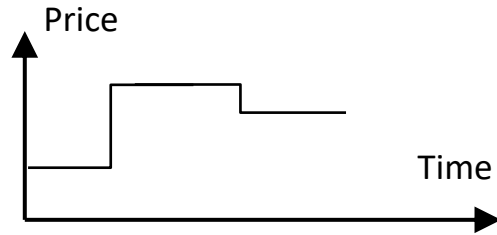
*What will the future electricity prices  
look like?*

- *Background*
- *Methodology*
- *Results*

# Background

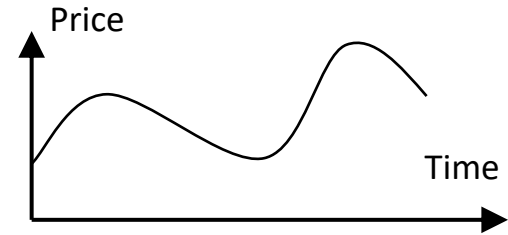
## Time of Use (ToU) tariffs

- Predefined non-flat prices over long time
- Generally high, low, normal
- **Problem: Ineffective & Create another peak**



## Time-varying tariffs

- Hourly different price
- Incentive consumers' flexible response
- **Problem: Incentive effectiveness & Affordability**



## Challenges & Contribution

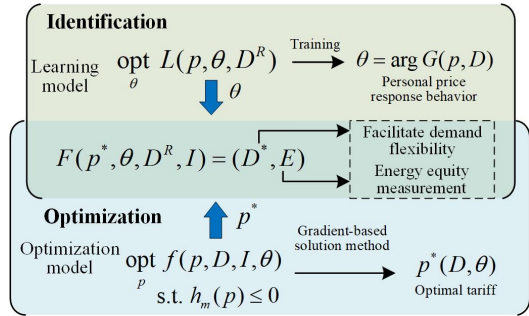
- Reflect wholesale market prices, distribution grid security constraints, and consumers' willingness to respond
- Price volatility increases the electricity cost for low-income consumers



## Design effective and equitable tariff:

- A joint learning and optimization approach
- Capture time-coupled price-response behavior and social demographics of consumers

## Equitable and effective tariff design model



### Optimization

We cluster consumers according to energy burden

Energy burden minimization

$$\min_{\mathbf{p}_i} f = \sum_{i \in \mathcal{I}} \left( \left[ \frac{D_i^T \mathbf{p}_i}{I_i} - \bar{E} \right]^+ \right)^2 + \alpha \|\mathbf{p}_i - \boldsymbol{\lambda}\|_2^2$$

s.t.

$$D_i = G_i(\mathbf{p}_i | \boldsymbol{\theta}_i)$$

$$\sum_{i \in \mathcal{I}} D_i^T \mathbf{p}_i \geq C + D_{0,i}^T \boldsymbol{\lambda}$$

$$\mathbf{p}_i = \mathbf{p}_j, \forall i, j \in \mathcal{I}_n, \forall n \in \mathcal{N}$$

$$\sum_{i \in \mathcal{I}} D_{i,t} \leq (1 - \beta) \sum_{i \in \mathcal{I}} D_{0,i,t}, \forall t \in \{\text{PeakHours}\}$$

Price difference minimization

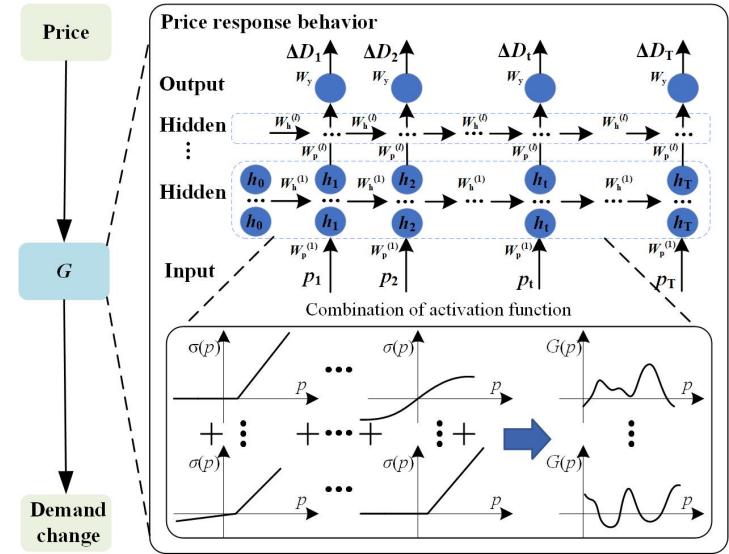
Price response behavior

Revenue recovery

Clustering

Demand reduction target

### Identification



$$\min_{\boldsymbol{\theta}} L = \|G_i(\mathbf{p}_i | \boldsymbol{\theta}) - D_i^R\|_2^2$$

- Past price data
- Observed consumer demand in response to the instructed prices

## Agent model generates synthetic response data

$$\begin{aligned} \min_{D_r, D_s} \quad & \mathbf{p}^T \mathbf{D} + c_1 \mathbf{D}_r^2 + c_2 \mathbf{D}_s^2 \\ & \mathbf{D} = \mathbf{D}_0 + \mathbf{D}_r + \mathbf{D}_s \\ \text{s.t.} \quad & \sum_{t \in T} D_{s,t} = 0 \\ & \underline{D}_s \leq \mathbf{D}_s \leq \overline{D}_s \\ & \underline{D}_r \leq \mathbf{D}_r \leq \overline{D}_r \end{aligned}$$

Considering shiftable and interruptible demand, adjust preference parameters  $c_1$  and  $c_2$  for different consumers.

## Solution algorithm

### The gradient-based method with barrier function

$$\begin{aligned} \min_{\mathbf{p}_i(\mu)} \quad & F_0 = \mu f + \sum_{m \in M} \varphi_m(C) \\ & = \mu \left( \sum_{i \in \mathcal{I}} \left( [E_i - \bar{E}]^+ \right)^2 + \alpha \|\mathbf{p}_i - \boldsymbol{\lambda}\|_2^2 \right) \\ & + \sum_{t \in \{\text{PK}\}} \ln(C_t) + \ln(C_1) \end{aligned} \quad (11)$$

$$C_t = - \sum_{i \in \mathcal{I}} D_{i,t} + (1 - \beta) * \sum_{i \in \mathcal{I}} D_{0,i,t}, \quad \forall t \in \{\text{PeakHours}\} \quad (12)$$

$$C_1 = - \sum_{i \in \mathcal{I}} \mathbf{D}_i^T \mathbf{p}_i + \mathbf{D}_{0,i}^T \boldsymbol{\lambda} \quad (13)$$

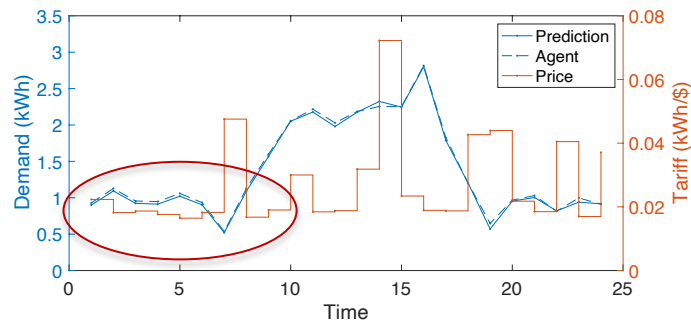
Convergence is dominated by RNN structure, proof can be found in the literature.

Z. Allen-Zhu, Y. Li, and Z. Song, "On the convergence rate of training recurrent neural networks," *Advances in neural information processing systems*, vol. 32, 2019

S. Du, J. Lee, H. Li, L. Wang, and X. Zhai, "Gradient descent finds global minima of deep neural networks," in *International conference on machine learning*. PMLR, 2019, pp. 1675–1685

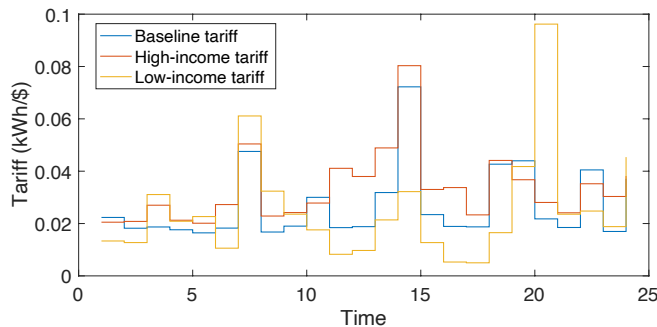
# Results

## Behavior identification



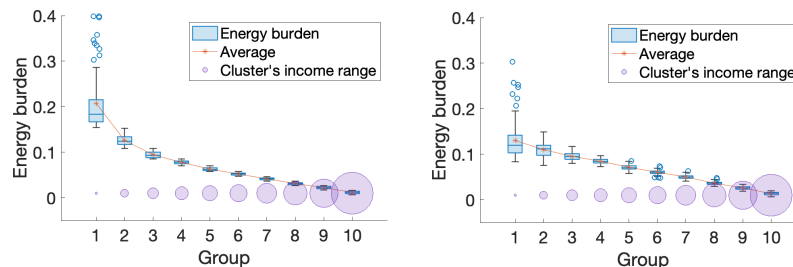
Accuracy capture price response behavior

## Equitable and efficient tariff



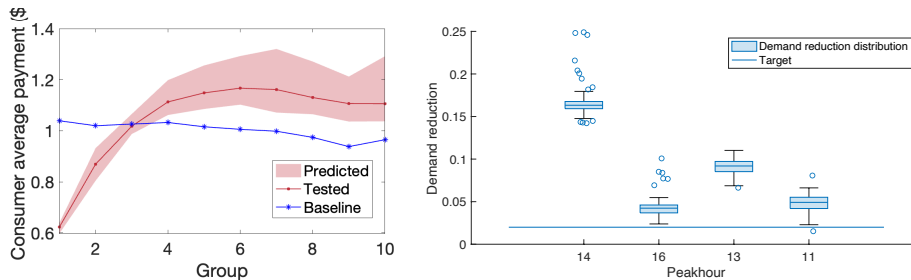
Slightly change for different group consumer

## Energy burden under baseline & modified tariff



- Redistributed the energy burden among consumers
- Provide protection to low-income consumers during DR

## Validation



- Variation in consumers' payment decrease with energy burden
- Robustness peak demand reduction performance

# Reference


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- Z. Allen-Zhu, Y. Li, and Z. Song, “On the convergence rate of training recurrent neural networks,” *Advances in neural information processing systems*, vol. 32, 2019



# Go back to the first question

## **What will the future electricity prices look like :**

- Time-varying tariffs, but need to balance affordability and effectiveness;
- Consumer-centric; effectively capture consumers' behavior;
- Address energy equity issues, especially for low-income consumers;
- California started using high electricity prices (fixed parts) for high-income consumers. We are now entering a new era.



*Thanks!*